# **DSA**

## PRESS RELEASE

# DSA Systems appoint Michael Wells as President and CEO

Troy, MI January 5<sup>th</sup>, 2020 - DSA Systems, Inc. announces the appointment of Michael Wells as president and CEO. Michael moves from the role of director of operations taking over from interim president Dr. Tobias Katz. Tobias continues his role as Global Head of Sales and Projects and member of Executive Board at DSA Daten- und Systemtechnik GmbH, parent company to DSA Systems, Inc.

"We are happy to have Michael step up to lead DSA Systems," said Tobias. "Michael has taken responsibility as director of operations at DSA Systems for the last few years and has a long-term understanding of our products, solutions and markets. We strongly believe that he will lead DSA Systems to successfully implement our strategy and take advantage of the market opportunities ahead."

"I am excited to be given the opportunity to drive DSA Systems as we expand our North American footprint providing innovative solutions in the area of Vehicle Life Cycle Management and Testing in Engineering, Manufacturing, Aftersales and Connected Car." said Michael. "This is such a dynamic period in the automotive industry as the we grapple with electrification, autonomous vehicles and new mobility. I wish to thank Tobias for facilitating a smooth transition and look forward to working with him in the future as the DSA group grows around the globe."

Being an innovative partner for the automotive industry, DSA develops hardware and software solutions for enabling diagnostic processes at all stages of the vehicle life cycle. Our portfolio ranges from offline and over-the-air flash programming and coding of ECUs to guided repair, M2M solutions, remote diagnostics for vehicle fleets, electrical testers and more.

# **About DSA**

Being an innovative partner for the automotive industry, DSA develops hardware and software solutions for enabling diagnostic processes at all stages of the vehicle life cycle. Our portfolio ranges from offline and over-the-air flash programming and coding of ECUs to guided repair, M2M solutions and remote diagnostics for vehicle fleets. Our Skylyze platform offers customized Big Data analytics for the manufacturing industry.

More than 500 employees are working for DSA worldwide. DSA is market leader and has been repeatedly awarded by major OEMs. DSA systems are operated in 29 countries, 180 car plants, and 35,000 workshops all over the world.

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Michael Wells

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